

# Newsletter

for Foreign Offices



Christmas market in České Budějovice



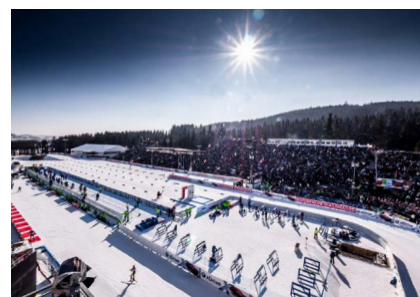
## Trade news

Hotels & Restaurants  
Transport  
Data & Research  
MICE



## Product news

Towns & Regions  
Culture & Sport



## Corporate news

News from CzechTourism





## Chateau in Světlá nad Sázavou now offers accommodation

Since August 2024, tourists have been able to stay in ten rooms and suites of various sizes at the chateau in Světlá nad Sázavou. There are traditional rooms featuring period furniture to choose from, where guests will feel as if they are really staying in a chateau, as well as newly-fashioned suites with modern fittings where every room has its very own unique design and character. From the windows there are wonderful views of the chateau's English park and some rooms feature balconies. The operators have included a unique artefact related to the glassworks in Světlá and local personalities in each room.

[Find out more >](#)

## New suites at Dolní Morava

Right by the slopes, views of the ridges, modern surroundings, privacy and within easy reach of all the resort's services – welcome to the brand-new Vista Apartments at the heart of the Dolní Morava mountain resort. The first guests will be able to stay here from 29th November this year. Three new facilities housing 171 apartments have been created right by the slopes and lower ski lift station. The 21st-century suites offer the perfect combination of comfort, privacy and easy access to all the resort's services. Each apartment has been carefully designed to provide the highest levels of comfort as well as enabling guests to enjoy the natural surroundings of the Králický Sněžník.

[Find out more >](#)



## Josef Votoček becomes head chef at NH Collection Prague Carlo IV

The arrival of Josef Votoček as head chef at NH Collection Prague Carlo IV marks the dawn of a new era in gastronomy at the hotel. He brings with him extensive experience from top restaurants and hotels. An important milestone in his career was his time at the La Degustation Bohême Bourgeoise restaurant where he gained invaluable experience of a Michelin-starred operation. This period taught him to work with precision, creativity and using innovative techniques which he will now apply at the NH Collection Prague Carlo IV. Another key experience was his internship at a prestigious two-star Michelin restaurant called AOC in Denmark where he honed his fine dining skills and refined his approach to seasonal and local ingredients.

[Find out more >](#)





## New in Prague: Shared dining at Mama Shelter Prague

Hotel Mama Shelter Prague in the Holešovice district now offers a unique shared menu, a way of dining where a group can all try various dishes together. Created by experienced chefs lead by head chef Josef Brda, the menu is ideal for family celebrations, nights out with friends or perhaps a company teambuilding event. "Sharing food is a concept that's typical for the Mama Shelter chain. We love it. And we know that the concept brings people together and creates a special atmosphere and fun at the table. Guests talk to each other more and then it's more fun for us," states the head chef.

[Find out more >](#)

## Prague Airport to expand taxi services

Uber currently provides taxi services at Václav Havel Airport in Prague. The concession to provide the service runs until 25th September 2028. Prague Airport is working to satisfy the demand of a group of passengers who want to use classic taxis without the need to provide any personal data. In September, preliminary market consultations with providers were held. If it is introduced, this will be an additional service that will not be provided in the first lanes by the terminals.

[Find out more >](#)



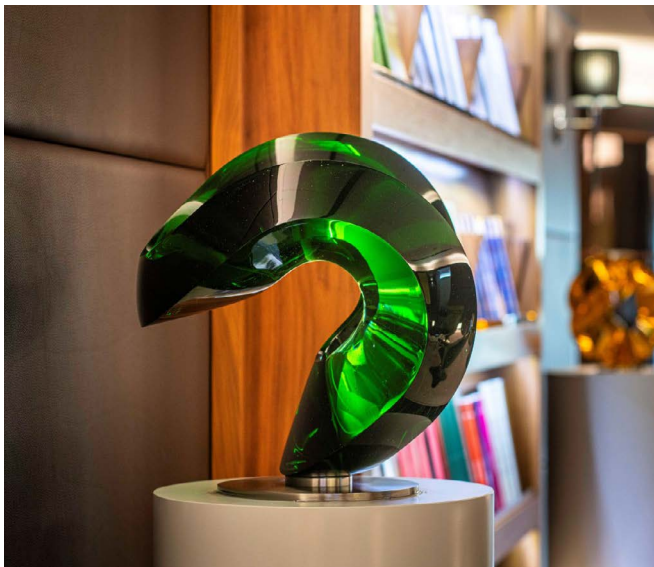
## Emirates A380 returns to Dubai-Prague route

Emirates has announced that from 1st December 2024 the route between Dubai and Prague will once again be serviced by the iconic Airbus A380. The reintroduction of the Airbus A380 will allow the company to respond to growing demand for travel between Prague and Dubai, and will add an additional 3,570 seats per week. A two-class configuration - Business Class and Economy Class - will provide passengers with comfortable and a higher-standard flying experience so typical for this type of plane, from top-notch services to luxurious facilities and spacious interiors.

Source: Emirates







## World-class glass by Czech craftsmen at Prague's Václav Havel Airport

Prague's Václav Havel Airport can pride itself on a new and quite unique exhibition of glass and wood sculpture by leading Czech artists called Czech Craftsmen, World-Class Glass. Visitors and passengers can now view exceptional works by world-famous sculptors Vlastimil Beránek, Pavel Baxa, Jaroslav Prošek and Ela Smrček that adorn the airport. These amazing pieces of art come from one of the most extensive collections of glass and sub-fossil sculpture in the world, administered by a company called Crystal Caviar. The exhibits are displayed in the public area of Terminal 3 and in the airport lounges.

[Find out more >](#)

## Leo Express launches 5G wifi

Free wifi on board Leo Express trains is nothing more than you would expect. But now, with the launch of a 5G network the speed has just got a lot faster - internet connection on journeys has gone from 60 to almost 100%. The average daily data consumption of just one train has grown from 61 to 313 GB - a rise of 400% - and the highest daily consumption of a single train was 1.3TB, the equivalent of 300 films in HD quality. The upgrade is the first milestone in a Leo Express digital transformation plan which will be followed by the launch of an online refreshment ordering system.

[Find out more >](#)



## Czech gastronomy on the rise and ready to take on competition

Czech gastronomy has huge potential and is ready to attract discerning clients from this country and others. Developments outside Prague, authentic seasonal ingredients and regional foodstuffs are the main driving forces which can jettison Czechia to the status of leading food destination. The results of recent studies looking at the state of domestic gastronomy show that although short-term potential remains limited, long-term prospects are very promising.

[Find out more >](#)

## Hilton Prague – Best MICE hotel in the country

This September, the Hilton Prague was named Best MICE Hotel in Czechia 2024 at the World MICE Travel Awards. The Hilton Prague business hotel is located in central Prague and boasts four floors of conference facilities, 791 guestrooms, a fitness and wellness centre and six restaurants including a rooftop bar affording panoramic views of the city. Hotel with its modern design and light-filled atrium lobby offers 5 000 m<sup>2</sup> of flexible conference facilities and annually sees over 500 events of all kinds and sizes involving more than 70,000 delegates.

[Find out more >](#)



## Product news

Towns & Regions

### Prague



## Prague bans night pub crawls

Prague city council has approved an amendment to the business regulations that will limit pub crawls. Between the hours of 22:00 and 6:00 this kind of organised “walk” will be banned across the city. “We decided on the amendment to the business regulations on the initiative of Prague 1 council, a neighbourhood where pub crawls have brought many negative impacts on public spaces, the local economy and community relations. Large groups of tourists taking part in these events produce more litter and place greater stress on the security services which places a disproportionate burden on municipal infrastructure, the city’s street cleaning services and the city police,” stated Adam Záborský, member of the city council.

[Find out more >](#)

## Central Bohemian Region

### eKarta benefits in the Posázaví area

Free tickets, games and trips await travellers who head to the Posázaví area with the new eKarta. This has been created on the Uneeqly app platform which connects local entrepreneurs and regions with visitors, tourists and clients. In addition to a digital tourist guide and a loyalty programme, this also includes an events calendar. Naturally, tourist information centres are also listed. Next year the loyalty programme will be expanded. Visitors who stay for longer periods in a hotel in the region will receive other benefits from the card such as vouchers for attractions.

[Find out more >](#)





## Ústí Region



### Elbe Trail adds another section

Another section has been completed near the village of Nučnice between Roudnice nad Labem and Litoměřice on the Elbe Trail, one of the most popular cycle paths in Czechia. This was financed by the Ústí Region and the finished section was handed over at the beginning of October. For cyclists this not only means increased comfort and better riding but also safety as the route avoids existing roads. "This kilometre-long section will ensure greater safety for cyclists who up until now had to ride along a minor road that is used by quite a lot of traffic. In addition to the cycling trail itself, a completely new bridge has been built across the Úštěcký Stream which replaces the existing structure which had fallen into disrepair," stated Tomáš Rieger, councillor responsible for investment.

[Find out more >](#)

## South Bohemian Region

### Gothic Trail in South Bohemia

The South Bohemia Tourist Board, the Aleš Gallery, the České Budějovice Bishopric, the South Bohemia Regional development agency- RERA and the Tourismusverband Mühlviertler Alm Freistadt have come together to work on a project called Gothic Trail Mühlviertel – South Bohemia (AT-CZ). This aims to promote and make more accessible Gothic cultural heritage and Gothic art. The project will strive to develop the Gothic trail concept, making it into a comprehensive tourist product in the shape of cross-border hiking trails, modern sustainable options for hikers and a wider range of cultural offerings.

[Find out more >](#)



## Liberec Region



### Greenway Jizera cycle trail gains new section from Turnov to Svijany

In 2026, cyclists could see the opening of a new section of the Greenway Jizera trail from Turnov to Svijany via the villages of Modřišice, Přepeře, Všeň and Příšovice. Regional councillors have approved the launch of a public tender for the project. The final cost is not permitted to exceed 44,799,149.93 Czech crowns including VAT. In addition to the regional authorities, some of the above-mentioned local communities will also share the cost. The section is 9.208km long and the project will be split into two parts – the first section from Turnov to Přepeře will be completed in 2025 and the second the following year.

[Find out more >](#)

## South Moravia Region



## New Gourmet: Brno and South Moravia rate the best food in the business

Gourmet Brno and Gourmet South Moravia have published a guide focusing on the best Food in Brno and across the South Moravia Region in 2024. A total of 63 enterprises from Brno and 54 businesses from the South Moravia Region have made the list. Businesses made it into the guide based on public and expert reviews and which were able to present themselves in the best light to mystery shoppers. You can access the guide at [www.gourmetBrno.cz](http://www.gourmetBrno.cz) and [www.gourmetjiznimorava.cz](http://www.gourmetjiznimorava.cz), or at the businesses listed and at information centres. The publication is free and available in English and German.

[Find out more >](#)

## Zlínský kraj

### New caravan sites in the region

The Zlín Regional Assembly has agreed to requests to support four projects, the aim of which is to provide better facilities for visitors who arrive in the region in caravans and campervans. The sum of 2.2 million crowns that the region will distribute among those concerned will go towards the creation of three new caravan sites and a separate service point. "We have approved financing which will fund new caravan sites at Újezd, Liptál and Uherský Brod. In Vsetín an independent service point will be built where caravan drivers can take on drinking water, get rid of wastewater, dispose of litter and perform maintenance on chemical toilets which most of these vehicles are fitted with," stated deputy governor Lubomír Traub, responsible for tourist in the region.

[Find out more >](#)



## Olomouc Region

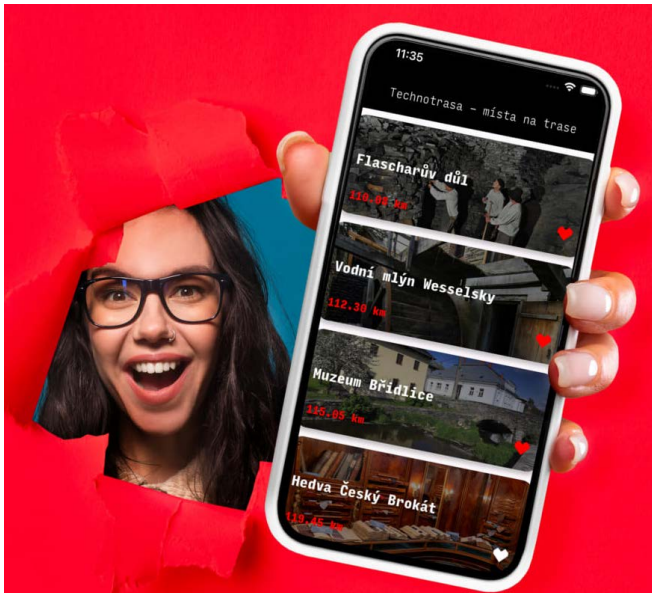


### New single trails at Hrubá Voda

The Hrubá Voda resort has expanded its number of downhill trails by seven, an increase of over 3km. The blue flow trail can be tackled by less experienced bikers. All of the technical elements on the blue track intended for jumping can be tackled even at slow speed. The red flow trail is ideal for more advanced riders who aren't afraid of time in the air. Tobogán is the name of the fast downhill trail with lots of banked turns and jumps. Enduro Rot is a less challenging trail with natural terrain featuring small jumps across rocks. On the other hand, Enduro Schwartz is for hardened bikers who can look forward to roots, rocks, steep sections and technical sections. Professionals are sure to enjoy the Jump Line with four large benches and the much-feared Downturo.

[Find out more >](#)





## Technotrasa launches new app

Touring industrial heritage sites of North Moravia and Silesia is set to get easier – the new Technotrasa app can be used to source important info about sites as well as to collect points for rewards. The Technotrasa is a trail that links significant places associated with industry and other technical sites in the region. There are over 30 stops – one-of-a-kind museums, mines, breweries, the Vítkovice mining area and much more besides. When visitors click on a site on the Technotrasa, GPS will show them how far the place is and suggest a route to reach it.

[Find out more >](#)

## Product news

Culture & Sport

## Registration opens for RunCzech events!

Runners from across the globe can now sign up for all RunCzech events in 2025! The season kicks off on April 5th with the Prague half marathon, now part of the prestigious SuperHalf series. The climax of the 2025 season will without doubt be the Prague International Marathon which will celebrate its 30th year on May 4th. The course will once again run through Prague's wonderful city centre. Registration is now open for various Mattoni running festivals that take place in great cities such as Karlovy Vary, Olomouc, České Budějovice, Ústí nad Labem and Liberec. Each festival offers a one-of-a-kind running experience and highlights the beauty and culture of these special places.

[Find out more >](#)



## Lights Tell the Story Exhibition at Ratměřice Chateau

This October, the large chateau park in Ratměřice was transformed into a Paradise Garden using thousands of lights. This fairytale show called "Lights Tell the Story" teleported visitors to a magical world of fantasy and myth. In the light park you'll find angels, countless animals, stars and a larger-than-life Pegasus. The approximately 1.2km walk through this park of dreams full of light is a wonderful experience for adults and children alike. There are also refreshments for visitors to enjoy.

**Ratměřice, until 12. 1. 2025**

[Find out more >](#)





## Alanis Morissette to perform at Metronome Prague 2025

Prague Exhibition Grounds! The Canadian queen of alt-rock, who made a stir on the 90s music scene and became the idol of a generation of emerging musicians, will bring her show packed with energy, life and legendary tunes to the 8th festival. "Alanis Morissette is an international star whose songs had a huge influence on an entire generation of audiences and musicians. Her live performances are an amazing experience, proof of which are the great reviews she received from fans after this year's tour of the USA. It's been a long 17 years since she last performed in Prague and the whole team is delighted that this time it will be at Metronome," stated David Gaydečka, director of Metronome Prague. **Prague, 21. 6. 2025**

[Find out more >](#)

## Unique Czech flowers of silver and gold are heading abroad

International tourists have an opportunity to explore the worldwide-unique Czech jewellery flowers GIYOU in Prague. Where the first garden of silver and gold flowers bloomed in 2022. In 2025, the brand will have an exhibition in Japan and the opening of an e-shop in England and Germany. Although the flowers are handmade in Bohemia and their inspiration has been the garden of a historic Czech homestead, many other nations find something of their own in them. Flowers from Bohemia are beginning to gain the affection of people abroad.

[Find out more >](#)



## Corporate news

News from CzechTourism



## New Edition of the Czech Convention Bureau monthly

This inspirational monthly publication brings readers attractive sporting events from various regions of Czechia which make for ideal side events for MICE travellers. Whether as spectators or active participants, these events provide unique experiences and possibilities.

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